

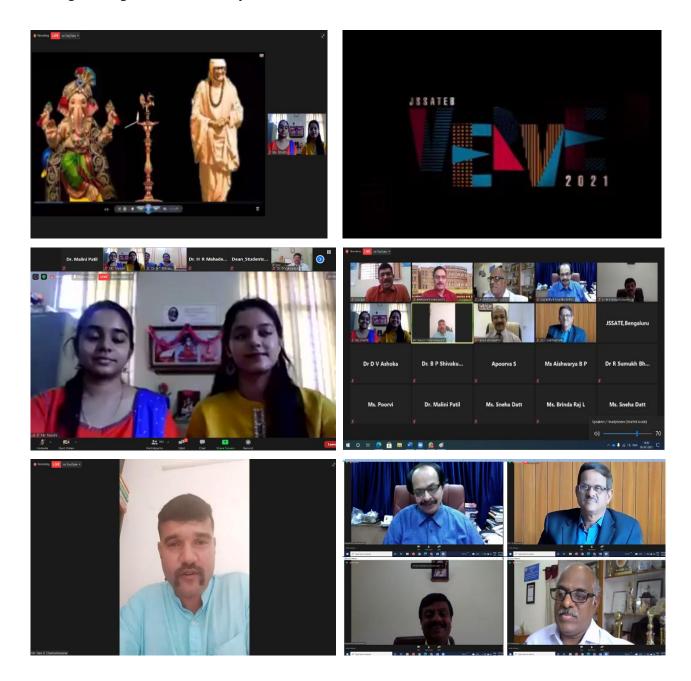
JSS MAHAVIDYAPEETHA JSS ACADEMY OF TECHNICAL EDUCATION

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25.07.2021

A brief report on Techno Cultural Fest - Verve'21

Techno cultural fest - VERVE'21 organized in the college from 9th to 11th July 2021 in online mode. The program was inaugurated on 9th July 2019 at 10 AM. The dias of verve'21 was blessed by guests Sri. Ravi D Channannavar, Dr. C G Betsurmath, Dr. Nagathihalli Chandrashekhar and Dr. H R Mahadevaswamy. The inauguration program has begun with the tradition of seeking the divine blessings through an invocation by Dhwani - Music team of the institution.



Dean Academics Dr. Bhimsen Sargaon welcomed the dignitaries and attendees. The virtual lighting of the lamp is done by all the dignitaries. Dr. B P Shivakumar, Dean of Students Welfare, briefed about the evolution of the name Verve, its objectives and activities conducted under Verve.

Sri. Ravi D Channannanavar, IPS, Superintendent of Police, CID, Bengaluru, inaugurated the program. mentioned. He stressed the importance of education to serve the society in a better way and insisted the students to give highest priority to values in life. He also mentioned that, JSS Mahavidyapeetha is serving this very purpose and is a great contributor to society in the field of education and advised students to make use of the facility to excel in the areas they are interested in.

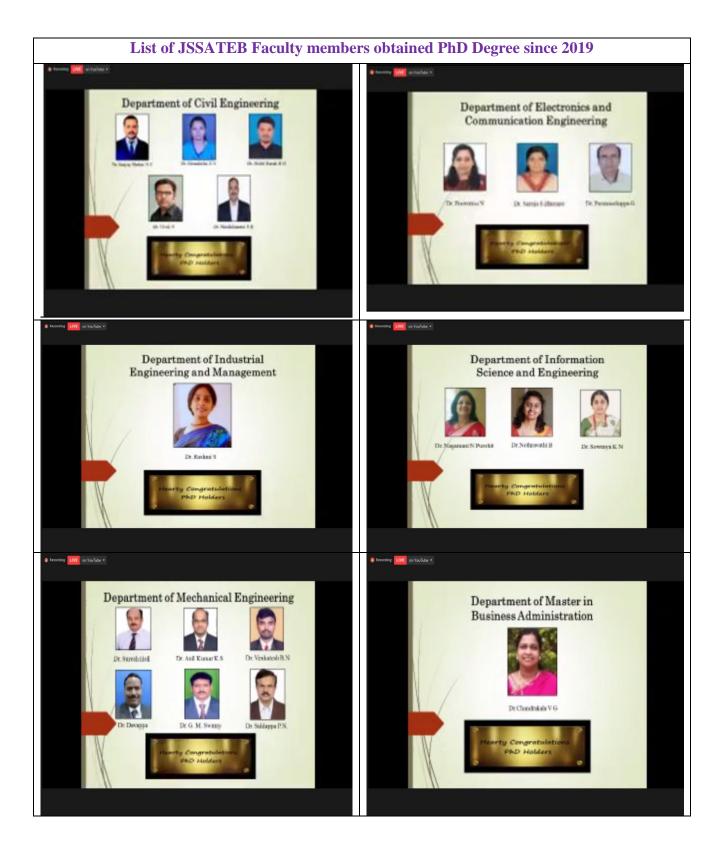
Dr. C G Betsurmath, Executive Secretary, JSSMVP, Mysuru and Chief guest mentioned about inducing qualities of both the guests Sri Ravi Channannavar and Nagathihalli Chandrashekhar, who brought up from two different areas and suggested to inculcate their qualities in students life. He stressed that, this adoption has to begin from the growing stage of a student life itself so that the students can uplift themselves in their career.

Writer, Film Maker and Producer, **Dr. Nagathihalli Chandrashekhar** enlightened about the Indian culture, the importance of books in students life. He stressed the importance of education and how students should concentrate on their studies to achieve success in their life.

Dr. H R Mahadevaswamy Joint Director, TED, JSSMVP and Guest of Honour of the today's function appreciated the organizing team for shaping the Verve'21. He also mentioned the need for cultural activities in students' life, which helps in reducing stress and gives energy to move forward in the routine life. These events inculcate patriotism and sportsmanship among students. Verve is a platform to appreciate our culture and cultural activities of other regions.

Dr Malini M Patil, Associate Professor of ISE Dept. red the annual report of the college. Mrs. Nagashree S, Assistant Professor of ISE Dept. presented the felicitation program of rank holders and Ph.D awardees of the institution since 2019. Ms. Brinda, Student Coordinator, VERVE'21, briefed about the three day programme schedule of Verve'21.

Dr. Mrityunjaya V Latte, Principal and President of today's function mentioned that the fest is the platform for students to acquire and understand the different cultures and it provides a platform to exhibit student talents and showcase their managing capabilities. Dr. D V Ashok, Dean Research proposed delivered the Vote of Thanks. More than 1000 participants and staff members witnessed the program in online zoom platform and also live in Youtube channel.

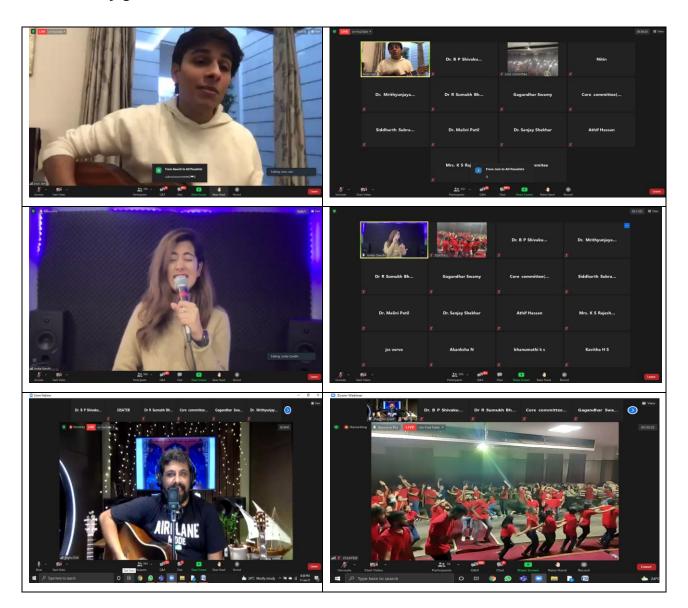


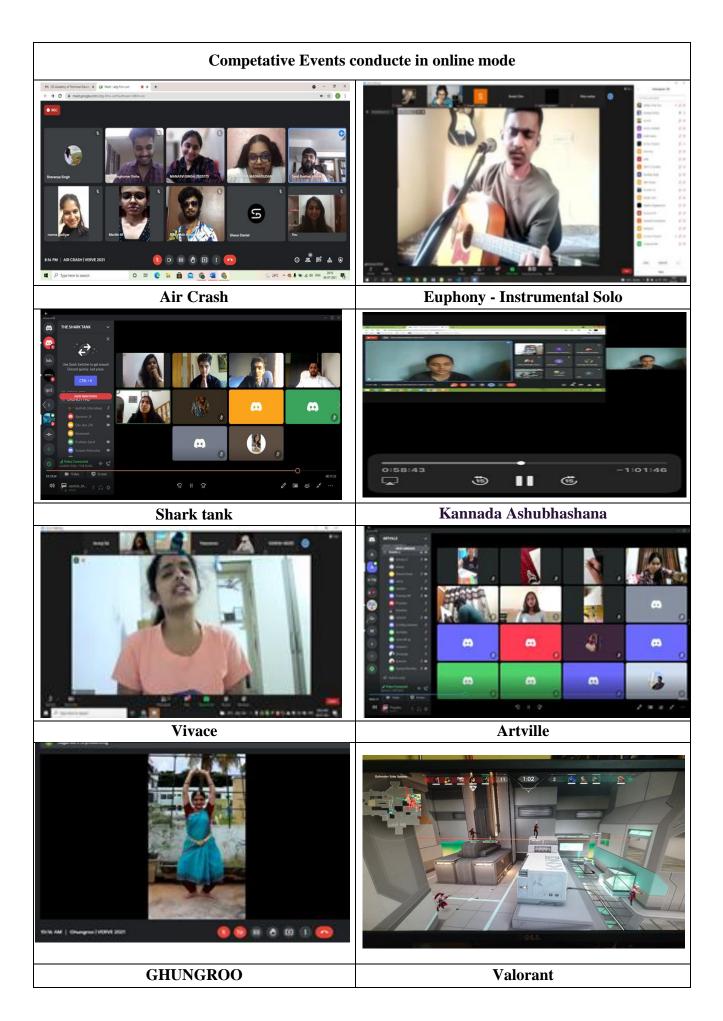


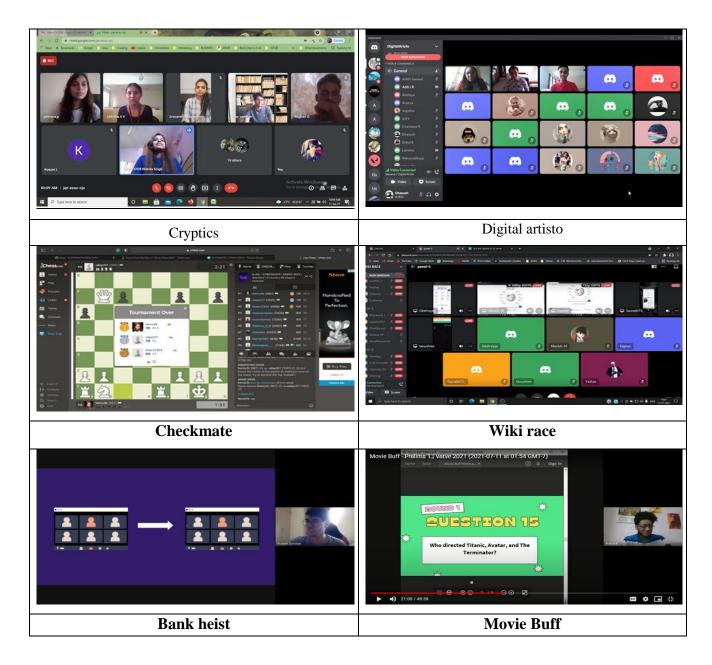
The inaugural function of Verve fest was followed by several competitions/events such as Code blooded, Vivace, Air crash, Verbattle, Glam and Glaze, Poets podium, etc. were held. Day-1 programs ended with Indo Cuban band Performance from Fusion band. On the second day, many cultural events and technical events such as Kannada ashubhashana, Ghungroo, Euphony, Revive 2021, Artville, It works on local host, Valorant, Emocean, It's all in the persona were conducted. In the evening three major events performed by Beatbox and tedX speaker Vineeth Vincent, Singer Aishwarya Suresh and Stand-up comedian Rahul Subramanian. The prgrm went on till 10 PM in the night. Around 450 and 850 viewers participated for the shows respectively for Vineeth and Aishwarya's shows. Rahul Subramanian's show was witnessed by more than 1000 viewers.



Day-3 events began at 10 AM, many events such as Digital artisto, Shark tank, Cryptics, Checkmate, The Movie buff, Short film, Bank heist, The wiki race, etc. started and continued till night. In the evening, live in concert program from different artists was arranged from 6:00 PM onwards. In the beginning, Mr. Anuv Jain sang Hindi and English songs, around 750 viewers were presnet in online meet. From 7:30 PM to 8:30 PM, Regional/Bollywood singer Jonita Gandhi sang more than 15 songs in English, Tamil and Hindi. More than 1000 viewers were witnessed their performance. Kannada artist from Mysuru, Raghu Dixit sank many Knnada and Hindi songs He entertained from 8.30 PM to almost 10 PM, the Verve-21 programme ended with Kannada song 'Ninnaaa Poojege Bande Mahadeshwara'.







VERVE 2021 had a total of 23 events conducted over a span of 3 days, 904 students participated from across India and 44 winners won cash prize worth of Rs. 80100/-. The events were widespread and covered every genre. All the events had overwhelming participation and amazing judges. Seven artists invited to perform the shows which includes Band, beatboxing & tedX talk, Stand up comedy and Live in concerts. The entire program was successfully conducted with the support of Cultural Committee and Students Core Committee members.

Dr. B P Shivakumar Dean, Student Welfare Dr. Mrityunjaya V. Latte Principal